

Shihwen Chen

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EDUCATION

Parsons School of Design - Fashion Design

2021-2024

GPA: 3.8

website: <https://parsonsbfafashion2024.com/collection/shihwen-chen>

EXPERIENCES

STAFFONLY

ShangHai, China

Menswear Design Intern

08/2021 — 06/2022

- Worked as a full-time intern at STAFFONLY, gaining valuable insights into fashion trends and brand development.
- Collaborated with PUMA on various projects, from initial research to final production, involving tasks such as material sourcing, fabric selection, color matching, pattern checking, and prototype testing.
- Contributed to Ready-to-Wear (RTW) collections for both the Spring/Summer (22/SS) and Autumn/Winter (22/AW).
- Coordinated closely with the head designer and creative teams to develop and produce fashion products for new seasons, including accessories, RTW garments, and show pieces.
- Supported the design team in creating technical flats, conducting fabric testing, pattern making, fabric cutting, and illustrating designs.
- Assisted in photo shoots for campaigns and styling, ensuring the visual presentation aligned with brand aesthetics.
- Collaborated with Art, PR, Production, and Sales departments on a daily basis, fostering effective communication and workflow coordination.

Marchesa

NewYork, NY

Atelier Intern

09/2022 — 01/2023

- Procured and managed the distribution of development and production fabrics, ensuring availability and organization for design projects.
- Maintained seasonal fabric and mood boards to support the design process and facilitate decision-making.
- Contributed to embroidery design tasks, including swatching textiles, color matching, preparing patterns, and sewing samples, adhering to design specifications and quality standards.
- Executed hand-sewing techniques for couture dresses and intricate embroidery appliqué, contributing to the creation of high-quality samples.
- Supported the design team in researching seasonal inspirations and sourcing materials to align with creative visions.
- Assisted with dress fittings and participated in photo shoots for campaign imagery, ensuring garments met design standards and brand aesthetics.

Oscar De la Renta

NewYork, NY

RTW Design Intern

01/2023 — 05/2023

- Contributed to the creation and organization of seasonal mood boards, fostering cohesive design concepts inspirations.
- Sourced and distributed development and production fabrics and trim, ensuring timely availability and organization for design projects.
- Supported CAD drawing for the current season's collections, assisting in bringing design concepts to life digitally.
- Provided assistance with hand-stitching for garments, pattern marking, and technical sewing, ensuring precision and quality in construction.
- Conducted research and sourced images for the current season, contributing to visual inspiration
- Assisted in the coordination of campaign shoots and organized samples and accessories, ensuring smooth execution and alignment with brand aesthetics.
- Assisted in the creation and updating of line sheets and other design documents, ensuring consistency and accuracy.

Monse

NewYork, NY

Design Intern

06/2023 — 09/2023

- Assisted the head designer in draping projects, including pattern making, sewing, and creating draping prototypes, contributing to the development of garment designs.
- Collaborated closely with the head designer to streamline fabric sourcing processes and maintained effective communication with suppliers to ensure timely material procurement.
- Supported the head designer in various tasks, including crafting CAD designs, conducting research, and contributing to the development of mood boards, enhancing the creative direction of projects.
- Participated in photo shoots and provided assistance during fittings, ensuring garments met design specifications and standards for presentation.

SKILLS

Language: Mandarin (fluent), English (fluent)

Technical Skills: Strong working knowledge of garment construction, Proficient in hand and illustrator sketching, Familiar with pattern making principles and practices, Proficient in draping and sewing techniques

Software Proficiency: Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Microsoft Word, Microsoft PowerPoint, CLO 3D

Soft Skills: Keen eye for color, fabric, and style, Acute attention to detail throughout the design process, Strong team collaboration, Excellent communication and interpersonal skills